

Pharma Maintenance2Reliability Minds 2013

From Maintenance to Reliability / Increasing Operational Excellence & Overall Equipment Efficiency / Strategies and programs for the optimization of maintenance processes / Effective contractor management / Performance and efficiency in maintenance, use of new technologies

14th & 15th of November, Hotel Abion, Berlin / Germany

<http://pharma-maintenance2013.we-conect.com/>

After the huge success in 2012, we.CONECT is bringing back the Pharma & Life Science industry's leading event [Pharma Maintenance & Reliability](#) on November 14th to 15th in Berlin / Germany.

On the [Pharma Maintenance & Reliability](#) you will get the chance to hear actual case studies on advanced maintenance & document management, OEE, equipment reliability and advanced SAP EAM as well as to discuss with more than 100 board-level attendees about the recent development and the future of plant asset- maintenance and reliability management in the Pharma & Life Science industries in our interactive round table sessions.

Highlights are keynote sessions from [following industry leaders](#):

- **Robert Christman**, Global Reliability Coordinator, **Genzyme / A Sanofi Company / USA** will show in a World Café how to improve asset performance and asset lifecycle management with world class TPM.
- **Dr. Ernst Keck**, Head of Asset Strategy and Business Processes – DOZ, **Roche Diagnostics GmbH / Germany** will talk in a case study about the implementation of a sustainable Asset Life Cycle Management (LCM)
- **Mike Cook**, Maintenance Reliability Manager Plant Engineering & Maintenance, **Merck Inc. / USA**, will present implementing a predictive maintenance program that is integrated with reliability efforts to determine the best maintenance strategy for plant assets.
- **Tilo Ernst Verwold**, Head Workplace Operations, **F. Hoffmann- La Roche AG / Switzerland** will focus in a case study on the challenges for outsourcing of pharmaceutical infrastructure operations.
- **Christian Bugl**, Director Technical Operations Management, **Baxter BioScience /Austria** will explain to his audience how to optimize a Life-Cycle-Costs equipment
- **Olaf Mölders**, Global Continuous Improvement Manager, **Bayer Healthcare AG / Germany** will reference about efficient quality document handling, management & processing for continuous improvements in maintenance and plant asset management activities

Listen to more than 20 case studies and discuss at various roundtables cutting-edge topics in the field of **Maintenance & Reliability business** as well as **SAP** and **Asset Performance Management**. Follow this link to download the complete agenda for the Pharma M2R Minds: <http://pharma-maintenance2013.we-conect.com/en/preview/agenda/>

Delegates come from over 10 countries from IT & App industry from all over the world. Take full advantage and

- attend at our unique World Café and use the wisdom of the crowd to get the most sustainable results for your daily work
- gain a unique insight into the latest intranet strategies, challenges and trends of world leading companies at more than 20 case studies
- get first-hand how the companies are managing an improvement in the field of Plant Maintenance Management, Maintenance Excellence & Asset Innovation
- meet our business partners, discuss solutions and see their product showcases
- take your glass and participate at our fun ice breaker session the day before the conference, the purpose is to help session attendees get to know and appreciate each other
- wake up in the morning, get a coffee, listen & discuss to cutting edge topics at our Breakfast Sessions
- take the advantage to have face to face business strategy meetings with our business partners and your peers
- discover Berlin, one of the most exciting cities in the World!

What can you expect from we.CONECT?

- [More than 20 Case Studies & Best Practices and at least 12 interactive sessions](#) from cutting edge speakers from Europe & US.
- More than 30 hours of networking and best practice benchmarking with cutting edge [speakers](#) & leading experts from your industry

- An exclusive format offering: **5 World Cafés, 4 Challenge your Peers Round Tables**, a wonderful **Evening reception** and one surprising **Icebreaker Session** the evening before the start of the conference.
- **More than 100 senior level executives from leading industrial corporations** from all over the world to discuss challenges and solutions for enterprise **App trends & management**

The online registration to the [Pharma Maintenance & Reliability](#) is opened for the price of 2.499 Euro + VAT.
Follow this link to complete your registration: <http://pharma-maintenance2013.we-conect.com/en/preview/register/>

Team Registration Discount - Bring the Team: Gain a Much Richer Experience of the Event!

Teams that attend a we.CONECT Event together can not only access all the sessions to maximize their learning, but also have the benefit of a team meeting with a speaker, business partner or other teams, who can facilitate a discussion or advise them on strategic initiatives and key projects. For these reasons, organizations often hold off-site team meetings at we.CONECT events, and incorporate we.CONECT events as part of their training programs.

Register as part of a team of 2 or more and save for each additional participant up to 50%. That's a possible savings of 1.249,50 Euro on the current pricing for a Conference Pass. Please find [here further information regarding our Team Discount](#).

References from the Pharma M2R Minds 2012:

"I must tell you that I have been attending meeting of this event of this sort for the last 15 years and this was the most enjoyable one yet"

Giuseppe Mirra, Sanofi Pasteur

"Excellent conference with high proportion of real case studies from maintenance and reliability business in Pharma companies."

Dr. Bert Lorenz, Bayer Technology Services GmbH

"It was an outstanding experience, the interaction with peers was out of this world."

Giuseppe Mirra, Sanofi Pasteur

"Excellent pharma maintenance conference with good contact is a unique experience."

Thomas Koontz, Maintenance and Mechanical Integrity Engineer, Abbott Laboratories

We are looking forward to welcome you at the Pharma Maintenance&Reliability from November 14th to 15th 2013 in Berlin.

Peter Haack

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PHARMA

m2Rminds 2013

14TH – 15TH NOVEMBER 2013
MARITIM PROARTE HOTEL BERLIN

we.CONECT
GLOBAL LEADERS

**PUSH YOUR
BUSINESS**



More than 15 Case Studies
Icebreaker Session
Challenge your Peers
World Café Session

Notes to Editor

About we.CONECT Global Leaders

- we.CONECT Global Leaders is German-based international B2B conference and training development company focused entirely on providing strategies, tactics and solutions to help individuals become more successful in their professional life and business.
- **At the heart of everything we do is a fundamental belief in the power of people.**
- Our essential ingredient is that we really do care about our customers, our partners and our staff.
- We invest our own time and knowledge into developing something that is far more than an event. This philosophy sets a climate where ideas and people grow. Where minds and hearts open up to fresh thinking and new faces. We believe that there is no substitute for interactive learning, sharing ideas, knowledge and best practices to help every organization reach its goals. Our responsibility is to create a unique learning and networking environment.
- At we.CONECT, the people and their intensive knowledge comes first. With these people we provide more than 40 years research, marketing, event organization and sales experience. we.CONECT delivers more than 20 premier strategic events per annum focusing on best practices, latest business issues, industry trends and future developments of the cutting edge programs.
- We hold the highest standards in developing quality driven content and engaging renowned industry speaking faculties to create a truly unique and worthwhile conference and training experience.
- We are constantly looking for new and innovative ways to deliver high-quality, market focused events to suit your needs. To share your thoughts and suggestions, please feel free to contact us at info@we-conect.com, or visit our website: www.we-conect.com