



INTRANET
RELOADED
B O S T O N
APRIL 09-10, 2015

Intra.NET Reloaded Boston 2015

April 09-10, 2015 | Hotel Marlowe | Boston, MA, USA

intranet-reloaded-boston2015.we-conect.com

The [Intra.NET Reloaded Boston 2015](#) aims at connecting over **100 business, communication, knowledge, human resource and technology managers** from international industries to bridge any existing gaps between all the parties involved in intranet, collaboration or knowledge management platform projects.

Our **mission** is to create an interactive platform where **all social intranet stakeholders** can **connect** and **engage** employees, leverage **technology**, streamline **knowledge**, cope with **transformation** processes in the age of **digitalization** and **most of all**: create **added value** to platform tools and related communication strategies.

The [Intra.NET Reloaded Boston 2015](#) will address and explore the following topics:

- **Strategy:** How to set up and execute a fully integrated digital workplace roadmap?
- **Business:** How to streamline workflow processes?
- **KPIs:** How to scale and illustrate the business value of social platform strategies?
- **Governance:** How to break up silos and deal with privacy concerns?
- **User Adoption:** How to increase user adoption and leverage user engagement?
- **Collaboration:** How to harness communication processes of a “getting-social” enterprise?
- **Knowledge Management:** How to capture, retain and share critical knowledge and manage it?
- **Content:** How to effectively provide content for diversified communication channels?
- **Platforms:** How to leverage platform and technology integration?
- **Technology:** How to harness social & mobile tools?

Confirmed keynote [speakers](#) presenting end-user case studies already include:

- Head of Digital & Social Communications, **Pfizer Inc.**
- Vice President, Social Business Strategy, **Wells Fargo Inc.**
- Director of Knowledge Sharing, **Phillips 66**
- Global Intranet Director, **Towers Watson & Co.**
- Academic Director, Columbia University Info & Knowledge Strategy Master’s Program, **Columbia University**

The [Intra.NET Reloaded Boston 2015](#) offers an **exclusive interactive format** including:

- More than **100 cross-industry leaders** from leading American companies
- Over **25 expert speakers** presenting **20+ case studies** and moderating **6 World Cafés, 5 Challenge Your Peers, 2 Ice Breakers** and a **Training Session**
- **Network** for more than **25 hours** and connect with our [business partners](#)

The event is designed to help **business, communications, human resource, knowledge and IT managers** connect and share to increase work efficiency and effectiveness. Only through collaboration can all these intranet stakeholders successfully create the **future connected enterprise**.

Join the conversations over 2 days to gain a deeper understanding of how to reveal the business value of **intranets, social collaboration platforms and technologies**, as well as how to leverage **internal communication and information-sharing processes**.

To keep up to date on the programme and find out more on the topics, the session formats and what we have in store for you, check out the [Intra.NET Reloaded Boston 2015 brochure](#).

For more information about the **Intra.NET Reloaded Boston 2015**, get in touch with:

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